Save the date today!



## Going Global: Helping Small Businesses Trade Abroad

## At Robinson College University of Cambridge 2 March 2012

On 2 March, in the prestigious surroundings of one of the world's greatest and oldest universities, **Robert Sturdy MEP** will be hosting a trade conference aimed at bringing together British SMEs and national and European experts, advisers and officials, to provide essential information to British companies on how to take their business to the world.

The conference will be split into three panel sessions followed by a questions and answer session. There will be an intermission for a buffet lunch, which will double as a roaming session and provide the opportunity for the panellists and attendees to engage directly with one another to raise concerns, discuss experiences and make direct contacts with policy professionals and experts.

Panellists will include a number of national and European experts including UK Ministers, Members of the European Parliament and Senior European Commission Officials.

> To register contact <u>rwsturdy@btconnect.com</u>